

Isn't it time to **TAKE CONTROL** of your IT enterprise **BEFORE IT'S TOO LATE?**

**Litton Enterprise Solutions**

Call today for a complimentary copy of the report, "Using Technology as a Strategic Business Weapon—Canada" interviews with 300 Executives in Top U.S. Corporations."

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Litton Enterprise Solutions provides state-of-the-art enterprise-wide information technology systems and services to organizations seeking a competitive advantage in their markets. We're here to pull you back from the edge of the IT abyss.

**BEFORE IT'S TOO LATE?**

Please call (800) 711-2572 for a complimentary copy of the report, "Using Technology as a Strategic Business Weapon—Canada" interviews with 300 Executives in Top U.S. Corporations."

**Solutions**

Send for a complimentary summary of an international market research study that Litton Enterprise Solutions commissioned.

**"Using Technology as a Strategic Business Weapon—Canada" Interviews with 300 Executives in Top U.S. Corporations.**

- How are you using technology to gain a competitive edge?
- What are the biggest challenges you face in using technology?
- How do you measure the success of your technology investments?
- What are the most important factors in your technology strategy?
- How do you manage the risks of technology adoption?
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**Strategic Goals of Companies Surveyed**

Goal	Percentage
Improve operational efficiency	85%
Reduce costs	75%
Improve customer service	65%
Expand market reach	55%
Improve product quality	45%
Reduce risk	35%
Improve employee productivity	25%

**IT Initiatives**

Initiative	Percentage
Cloud computing	70%
Mobile devices	60%
Big data analytics	50%
Artificial intelligence	40%
Blockchain	30%
IoT (Internet of Things)	20%

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