Some companies view technology as a strategic business weapon, and lead their industry with "cutting-edge" ways of doing business.

Others invest in communications technology only when they have to.

Can you guess which ones will be the sitting ducks for their competition?

Your company's use of communications technology as a strategic weapon affects your ability to survive and prosper — especially with the rapid rate of change in today's business landscape.

- Are your customers able to do business with you quickly and effectively?
- Can your employees do their jobs effectively and efficiently?
- Could you drive down costs by rethinking your entire approach to voice, data, and multimedia communications?

Let Williams show you how to use communications technology to:

- Penetrate new markets
- Offer your customers better, faster service
- Provide your employees with better access to information and new ideas

www.wilcomsol.com

Williams Communications Solutions Offers You—

"Integrated Business Communications for the New Millennium. A Planning Guide for Senior Management"

Call (800) 456-1273

to request a complimentary copy of one of the most powerful tools a manager can have.

Williams Communications Solutions

YES. I'd like to see communications technology as a tool to ensure my company isn't a sitting duck for its competition.